



FAQs for Franchisee

1. What is Patanjali wellness ?

The Vision is to create a disease free world through scientific approach towards holistic healthcare, wellness & Health rejuvenation with Yoga, Ayurveda & Naturopathy and make it reach every nook and corner of the world.

2. What is Patanjali wellness center ?

The philosophy behind creating this vertical is to create space and promote Traditional Indian Medical Science for cure and prevention. The first and foremost requirement to appoint anyone as a franchisee or channel partner is that the franchisee has faith in this Traditional Indian Medical System and wishes to understand it fully and work with reverence.

3. Is this venture owned by Patanjali ?

Yes.

4. How to apply for Patanjali Wellness Center ?

Please check minimum criteria on <https://patanjaliwellness.com/franchise.php> and apply online forms given for IPD and OPD separately.

5. Can I apply for my existing wellness center ?

Yes. Fill the online form on <https://patanjaliwellness.com/franchise.php>. For the Residential Center fill the IPD form. For Non Residential Center fill the OPD form.

6. What is the minimum criteria to apply ?

Please check minimum criteria on <https://patanjaliwellness.com/franchise.php>.

7. Can I lease my property to Patanjali for the same ?

No, we are not considering such requests at present.

8. Can Patanjali manage my center fully on revenue sharing ?

No.

9. Who will provide trained therapists?

Patanjali will train therapists. Franchisees have to hire therapists and the same will be trained at Patanjali facilities.

10. What would be the cuisine of the center ?

Pure Vegetarian (Food will be given as per treatment plan).



11. Do we also conduct daily yoga classes ?

Yes.

12. Who will provide Yogacharya ?

Patanjali Wellness.

13. How will payments be routed ?

All payments will be received at the Wellness Center. Patanjali wellness further will raise the bill for franchise fees as per agreement.

14. What is the billing cycle ?

Fortnightly or Monthly (depending on the revenue turnover).

15. Who will do the promotions ?

Both Franchisee and Patanjali.

16. Who bears the cost of promotions ?

Both will bear the cost respectively for the promotion done individually. Patanjali Wellness will do the central promotions from all online and offline platforms. For center specific or location centric promotion franchisees will bear the cost.

17. Will Patanjali provide any POS or center management software ?

Yes.

18. Can we retain our brand name in the center ?

Yes.

19. Can we sell medicines or other products ?

Yes.

20. Do patanjali support therapist training ?

Yes, all training will be provided by Patanjali Wellness.