



Guidelines for Franchisee:

The vision behind this new project of Patanjali Wellness is to restore the fame of various proven Indian Medical Sciences and to extend the reach to every human. In the process of appointing channel partner or franchisee the first and foremost requirement is that the franchisee believes in the ancient Indian system of medicine and is fully devoted to this holistic approach toward well being created by Param Pujya Maharaj Shri for the all round health of the patients.

पतंजलि वेलनेस के इस नूतन प्रकल्प की इस संकल्पना के पीछे का दर्शन, विविध भारतीय चिकित्सा विज्ञान का यश पुनः स्थापित करना एवं हर जन मानस तक पहुँचाना है। किसी को भी फ्रैंचाइज़ी या चैनल पार्टनर नियुक्त करने के लिए सबसे पहली और सबसे महत्वपूर्ण आवश्यकता यह है कि फ्रैंचाइज़ी, प्राचीन भारतीय चिकित्सा प्रणाली में विश्वास रखता हो एवं वह रोगियों के सर्वांगीण स्वास्थ्य के लिए परम पूज्य महाराज श्री द्वारा निर्मित इस समन्वित चिकित्सा प्रणाली में सम्पूर्ण विश्वास एवं श्रद्धा के साथ सेवाभाव से कार्य करना चाहता हो।

Types of the franchise:

- Residential Centres - IPD
- Non-residential Centres - OPD
- Mega Store Non-residential Centres - MS-OPD

Residential Centres (RC) - IPD

Residential Centres must be equipped with residential rooms and separate therapy rooms. Resorts, Hotels or Wellness Centres with accommodation are most likely choices for this category. Patients here will be treated in-house with residential packages of a minimum of 7 to 10 days. Minimum criteria for IPD centre is as under:

Minimum Requirement (25 residential rooms and Treatment section)

Description	Req	Qty	Size	Remarks
Residential Room	✓	25	300 sq ft	Per room / attached bath
Doctors Room	✓	2	170 sq ft	Comfortable size / attached batt
Therapy Rooms	✓	10	170 sq ft	Attached bathroom
Hydrotherapy	✓	2	400 -500 sq ft	1 each for male in female
Physiotherapy & Acupressure	✓	1	400-500 sq ft	Gym can also be part of this
Colon Therapy Room	✓	1	170 sq ft	optional
Mudbath Open Area	✓	1	300 sq ft	With attached Bath
Yoga (Indoor)	✓	1	5000 sq ft	Attached bathroom
Yoga (Open Space)	✓	1	10000 sq ft	Suitable for 50 - 75 people
Yagy Shala	✓	1	500-1000 sq ft	open area
Reception	✓	1	-	With signage and branding
Dining Hall	✓	1	-	50% - 60 % of full capacity
Swimming Pool	✓	1	3000 sq ft	
Laundry	✓	1		As per full occupancy capacity
Store Room	✓	2	100 sq ft	Small room to store medicines, oils etc
Parking	✓	1	-	Comfortable parking area

Manpower Requirement (Staff list here is tentative and may change . This list does not includes the general purpose staff to run the wellness centre)

Description	Req	Qty	Remarks
Male Therapist	✓	6	Trained by Patanjali
Female Therapist	✓	6	Trained by Patanjali
Doctor	✓	1-2	Provided by Patanjali
Yogacharya	✓	1-2	Provided by Patanjali
Receptionist / Front Office Manager	✓	2	Trained to handle wellness centre guest/queries
Housekeeping Staff	✓	3	Minimum 1 staff member per 3 therapy rooms
Store	✓	1	

Non Residential Centres (NRC) - OPD

Non Residential Centres are stand-alone independent centres with proper OPD and therapy rooms. Wellness centre with good infrastructure and space will be considered for the NRC. The NRC can be further categorised as:

- Centre A: For District Centres
- Centre B : Applicable for Mega Stores only (MS OPD)

Minimum Requirement:

Description	Centre A	Remarks
Total Area (sq ft)	10000+	Covered area
Doctors Room	2	250 sq ft
Therapy Rooms	12	250 sq ft each
Dispensary	1	
Yoga (Indoor)	1	Starting from 2000 sq ft
Hydrotherapy	1	1 room for both male and female. 400 -500 sq ft with attached toilet.
Physiotherapy & Acupressure	2	Gym can also be part of this. 400-500 sq ft
Colon Therapy Room	1	Optional. 250 sq ft
Mudbath Open Area	1	With attached Bath. 400 sq ft
Reception	1	With Signage and Branding
Store Room	1	100 sq ft
Yagshala	1	300 sq. ft.
Common Toilets	4	Two for Males & Two for Females
Parking	1	Comfortable parking area

Manpower Requirement (over and above the regular requirement at the centre)

Description	Centre A	Remarks
Male Therapist	6	Trained by Patanjali
Female Therapist	6	Trained by Patanjali
Doctor	2	Provided by Patanjali
Yogacharya	1	Provided by Patanjali
Receptionist / Front Office Manager	3	
Housekeeping Staff	4	Minimum 1 staff member per 3 therapy rooms
Sales	2	
Store	1	
Security	1	

Center C : Mega Store Non Residential Centres - MS-OPD

Mega Store Non Residential Centres (**MS- OPD**) are stand-alone independent centres with proper OPD and therapy rooms at Patanjali Mega Stores. centres will have specific layout and minimum space requirement of 2000 sq ft . Typical layout of the centre (MS-OPD) would be with 4 therapy rooms , 1 doctors room and small yoga hall.

Minimum Requirement / MS-OPD

Description	MS-OPD Centre	Remarks
Total Area (sq ft)	2000 sq.ft	(Sq ft) Covered area
Doctors Room	1	170 sq ft
Therapy Rooms	4	170 sq ft
Dispensary	1	170 sq. ft
Yoga Bhawan (Indoor)	1	Starting from 500-700 sq ft
Hydrotherapy Room	opt	1 Hydrotherapy room for both Male & Female
Colon Therapy	opt	-
Physiotherapy & Acupressure	1	200- 300 sq. ft area
Mud bath Open Area	opt	With attached Bath. 300 sq ft
Reception	1	With Signage and Branding
Store Room	1	100 sq ft



Parking	1	Comfortable parking area
Common Toilet	2	Western Type

Manpower Requirement

Description	MS-OPD	Remarks
Male Therapist	2-3	Trained by Patanjali
Female Therapist	2-3	Trained by Patanjali
Doctor	1	Provided by Patanjali
Yogacharya	1	Provided by Patanjali
Receptionist / Front Office Manager	1	-
Housekeeping Staff	2	Minimum 1 staff member per 3 therapy rooms
Sales	1	

Required Documents :

Please keep the following documents ready.

Online Application Form - IPD (Document No. PWC/RC/APP-001)

<https://www.patanjaliwellness.com/ResidenalCenter.php>

List of documents you may require at the time of inspection :

- Ownership proof: Land / Lease documents
- Lease agreement: Incase of leased space
- Registration: (if Any)
 - ◆ GST
 - ◆ Specific approval / NOC
 - ◆ Or Any other document
- Licence to conduct commercial activities. (if any)
- Photographs of the place:
 - ◆ Front
 - ◆ Rooms: All category
 - ◆ Washrooms
 - ◆ Therapy rooms
 - ◆ Existing Facilities
 - ◆ Yoga (Hall or outdoor Facility)
 - ◆ Parking



Online Application Form - OPD (Document No. PWC/NRC/APP-002)

<https://www.patanjaliwellness.com/NonResidenalCenter.php>

List of documents you may require at the time of inspection :

- Ownership proof: Land / Lease documents
- Lease agreement: Incase of leased space
- Registration:
 - ◆ Shop Act
 - ◆ GST
 - ◆ Specific approval / NOC
 - ◆ Or Any other document

- License to conduct commercial activities.
- Photographs of the place
 - ◆ Front
 - ◆ Washrooms
 - ◆ Therapy rooms
 - ◆ Existing Facilities
 - ◆ Yoga (Hall or outdoor Facility)
 - ◆ Parking